

# EST. THE TOWER 1922

CATHOLIC UNIVERSITY'S INDEPENDENT NEWSPAPER

## DETAILS:

*The Tower* newsletter comes out every Friday morning during the semester unless there is an official break. We send out the newsletter to the campus and print when we have enough funding.

Twitter, Instagram, or Facebook	\$25.00 per post
<i>Social Media Bundle</i>	\$50.00 per post for all three platforms
Website Advertisement	\$50.00 for one week
Newsletter	\$75.00 for one edition
<i>Website and Newsletter Bundle</i>	\$120.00 for one week

*No minimum number of weeks required, you can pay as you go or specify how many weeks you wish to advertise with us upfront.*

We ask that you pay us before we place an ad through one of our options.

## DESIGN SERVICES

Have your advertisement designed by a member of our graphic design team for an additional \$25.00.

## DISCOUNT OPPORTUNITIES

For businesses and groups looking to advertise on a regular basis (more than once a month), discounts can be negotiated based on frequency of ads placed. Discounts are also available for Catholic University organizations.

## DEADLINES

Submit **order form via email to [ads@cuatower.com](mailto:ads@cuatower.com) by Tuesday** of the week which you wish your ad to run. All related files and artwork should be received by *The Tower* by **6pm that Wednesday**. Orders that require our design services are due the **Sunday before publishing**.